



1ST JULY 2022 |
WATERSHED, BRISTOL

REUNITING THE
SOUTH WEST'S
DESIGN COMMUNITY

collab^orate

What is collaborate?

Collaborate is an annual UX and design conference that's quickly become an unmissable date on the tech scene calendar. A line-up of world-class speakers will share their skills, experience and ideas, with the 200 attendees. They'll be encouraged to question everything they thought they knew about UX and design, pool ideas with their peers, embrace fresh thinking and generally celebrate what a thriving digital hub the South West is.

Previous Collaborates have shown us there's no point trying to predict what will unfold. From a jazz quartet performing live to show us the benefits of making mistakes, practising our deep breathing to calm our vagus nerves with Annette Priest, or Monzo revealing how they built a bank from the ground up – it's all up for grabs. And no matter where our delegates are in their career, they tell us they always go away with really practical insights.

Collaborate returns to the iconic Watershed on Friday 1st July 2022.



Super Early Bird tickets

£75 + a small Eventbrite fee and VAT - SOLD OUT

Early Bird tickets

£90 + a small Eventbrite fee and VAT - SOLD OUT

Standard release tickets

£120 + a small Eventbrite fee and VAT

Final release tickets

£145 + a small Eventbrite fee and VAT



Why sponsor?

Sponsoring Collaborate will put your brand in front of both decision makers in agencies and those working in UX and design in the lead up to the event, at the event, and long after the event is over.

Our channels:

Mailing list: **9,000**

Nomensa twitter: **6,200**

Collaborate twitter: **1,800**

Nomensa LinkedIn: **4,700**

Nomensa blog: **13,000***

*Unique visitors a month

Our event has a bi-weekly reach of **35,000**, with **130,000** coming in through our partner channels

Become a sponsor

GOLD – £7,500	SILVER – £3,500	BRONZE £2,000	NETWORKING DRINKS £2,500
6 passes to the conference	4 passes to the conference	2 passes to the conference	2 passes to the conference
Logo and 200 -word profile in event programme	Logo and 200 -word profile in event programme	Logo and 200 -word profile in event programme	Logo and 200 -word profile in event programme
Company description and logo on the event website	Company description and logo on the event website	Company description and logo on the event website	Company description and logo on the event website
Recognition on all digital marketing material*	Recognition on all digital marketing material*	Recognition on all digital marketing material*	Recognition on all digital marketing material*
2 seats at speakers dinner	1 seat at speakers dinner		Exclusive sponsor of the Collaborate networking
Large exhibition space in the sponsors foyer	Large exhibition space in the sponsors foyer		
Option to provide a guest blog on Nomensa.com**	Option to provide a guest blog on Nomensa.com**		
Double page advert in official event programme	Single page advert in official event programme		
Paragraph in promotional event press release			
Logo printed on event name badges alongside organiser logo (Nomensa)			
10 minute speaking slot at the event to introduce your company			

*Including but not limited to event website, social media (all applicable channels) and email broadcast campaigns (sent on a bi-weekly basis)

**13,000 unique monthly visitors

Contact us

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A large, abstract graphic design in red and white. It features thick, flowing, organic shapes that resemble stylized letters or calligraphic strokes. The design is composed of several interconnected forms, including a large 'C' shape on the left, a central vertical element, and a large 'S' or 'G' shape on the right. The overall effect is a bold, modern, and artistic composition.